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BRINGING DOWN THE COST OF CLOTHES

WE'RE DOING IT in two ways: First, by getting the HART SCHAFFNER & MARX long wear kind and then by selling them to you at prices very much below those of the last few seasons.

¶We got them for about one-third less than last year.

¶We cut our margin of profit.

T. C. Horne

"The Store of Quality"

MALAGA LOCALS.

This week will see practically all of our cotton planted at this place. The acreage will be larger, if there is any difference, than it was last year.

J. N. Plowman and wife are in Carlsbad this afternoon to visit Mrs. Plowman's mother, Mrs. Josie Camp who is at Slater's Hospital. We are told that she is getting along as well as could be expected for a lady of her age.

Mr. and Mrs. J. L. Williams were over-Sunday visitors at Barnstow at W. J. Black's home. Mr. Black informed them that the quarantine officers down there didn't let them haul their cotton seed home for cow

feed. They had to buy all their seed for planting.

We are trying to decide who has the hardest job, President Harding trying to please the people and foreign nations, or Jiggs trying to please Maggie.

Mr. Moritzky and sons are driving a new Oakland car. Mr. Edgar Bowers left this week for Kansas City and other points in the north.

Our agent, G. W. Comer, was on the war path the other morning as the people from the Harkey well had carried off the key to his cistern. Brother Moon, of Hope, will hold services at three o'clock Sunday afternoon in this place at the school house.

Those who build no castles in the air build no castles anywhere. Cotton with your fleece of snow. Why have you fooled us so?

When we are expecting wealth and fame You brought us down to grief and shame.

Eleven million bales unsold Yet cotton we must raise, we are told.

For all the world needs it so Protect it from its vital woe.

Cotton from the foreign shores All come gliding to our open doors. So close the door and seal it tight With a protective tariff tax. Now Mr. Cotton King, we pray, Please explain the reason why all this fray.

And we this year will be content To raise twelve million bales of cotton lent.

—I thank you.

Melvin Bearup is in town this week from his ranch in the mountains west, coming for ranch supplies and looking after various matters of business while here. Melvin says that he has a fine prospect for a big bunch of kids this season as he has been grading up his flock until he now has a fine bunch of Angoras, about 1300 in number. Last year he bought five fine bucks paying \$85.00 each. The goat industry in Eddy County is receiving merited recognition from the National Angora raisers, as witness the fact that two of our goatmen, Messrs. Taylor and Hegler have been elected to the highest offices in the gift of the association, that of president and secretary-treasurer, respectively.

HARD WATER TOILET SOAP

The kind that's made from the purest of vegetable oils, — by one of the best firms in the world, — and bought by us in a way to get the right price.

LATHERS ON SIGHT

and won't injure even the baby's skin.

15c., or 2 for 25c., at

CORNER DRUG STORE

THE NYAL STORE

LAKEWOOD LOCALS.

Tony Walton, the only "cullud gemmen" in these parts, was up before Judge Dauron Wednesday charged with opening gates and leaving them open. Tony asked for a jury, and the following men were summoned and sworn in to try the case: L. V. Howell, Grant Knepple, J. H. Baker, Taylor Ross, J. J. Butler and D. E. Webb. Judge J. D. Atwood, of Roswell, conducted the prosecution, R. B. Knowles and son William the defense. The jury found Tony guilty and assessed his fine at \$5.00 and costs.

Mrs. J. E. Howell and Mrs. O. S. Gossett came in from their ranch 35 miles southwest of town Tuesday to visit with relatives and do some shopping.

J. E. Wood, a cadet at N. M. M. I. paid a brief visit to his uncle and aunt, Mr. and Mrs. J. M. Wood here Tuesday. Ed is a member of the military orchestra and was returning from the show at Carlsbad.

Fifteen cars of cattle were shipped from here Monday to Canadian, Texas, for pasturage. W. T. Arnold, John Fanning, G. H. Sellmeyer and Wheeler Angel accompanied the shipment.

Bill Choate departed Wednesday night for Flagstaff, Arizona, where he will remain indefinitely.

Bert Wood departed Sunday afternoon for a protracted visit with relatives and friends at Graham, Texas, his old home.

Mr. and Mrs. C. E. Owens and little son Rex, of El Paso, Texas, are visiting with relatives and old friends near Lakewood.

Taylor Ross, J. J. Butler and J. M. Wood were visitors to Artesia Saturday.

Prof. R. D. Pulliam was a business visitor to Carlsbad Tuesday.

Mrs. Joe Wood, who has been staying with her mother, Grandma Fanning, returned to her home at Hope Sunday.

Lewis Howell and Miles Choate went to Artesia on business Thursday.

Grant Knepple and Alex. McGonagill were in Artesia Wednesday.

H. C. Holcomb, Judge Dauron, D. E. Webb, and J. J. Butler were transacting business in Carlsbad Tuesday.

Mrs. DeAutremont and son, Hugh, were looking after business in Carlsbad Tuesday.

Grandma Fanning is still quite low, and is gradually growing weaker day by day. Mrs. M. W. Fanning, of near Dayton, is with her this week.

Mr. and Mrs. Will Murrah and little daughter, Thelma, of near

Gifts for Graduation Birthdays Party Favors Weddings and Anniversaries



For HER
Diamond Ring or
Lavalliere
Birth Stone, Friendship
or Dinner Ring
a Jeweled Brooch or
Bar Pin
String of Pearls,
or Bracelet Watch
Toilet Set or
Individual Articles

For HIM
Diamond Ring or
Scarf Pin
Gold Watch,
or Waldemar Chain
Initialed Knife
or Cigarette Case
Monogram Cuff Links

Our stock of gift things is made up of carefully selected articles of charming character and lasting values that will express YOUR kind of best wishes to the graduate.

H. A. Gragg

Hope, were visiting in town this week.

George Dauron made a business trip to Roswell this week, returning Wednesday.

OTIS NEWS.

The girls of Miss Ethelyn Ellsworth's Sunday school class will have a sale of cooked food at Shelby's grocery beginning at 10 o'clock Saturday morning. This sale is for the benefit of their class, they having decided to build a room for their use, the Sunday school being crowded.

Mr. and Mrs. F. O. Redfield, who moved from here to Burley, Idaho, are the proud parents of a little daughter, born March 1. Friends here are in receipt of announcements to that effect, this is the second child born to them since leaving Carlsbad.

Geo. Dusen and wife spent Sunday at the Moberley home.

Saturday we saw a bunch of boys (?) walking south and next we saw them in a wagon with Ethelyn Ellsworth. So guess she was entertaining her Sunday school class again and the boys (?) walked most of the way out to her home. Hope they had a fun time.

Georgiana Galton is going to school this week after her several week's illness.

There are several cases of mumps in this neighborhood.

The McCall family have received word of the cyclone that destroyed homes and injured friends in Arkansas at their old home.

Mr. and Mrs. McCall and Mr. and Mrs. Mercer spent Wednesday at the Simpson ranch.

David Horton is doing as well as possible from his gun wound. He was threatened with blood poison awhile.

MALAGA BOY INJURED.

The following letter from the American Red Cross hospital at Honolulu, was received by George Cleveland, of Malaga, recently. The injured man who is about 26 years of age, was a member of the United States Navy, during the war and was stationed on a training ship on the west coast. About a year ago he enlisted in the army and was sent to Honolulu. He is the only son of Mr. Cleveland and the blow falls heavily on the family, to whom the deepest sympathy of all will be extended. The letter follows:

"American Red Cross Recreation Room, Department Hospital, Fort Shafter,

Honolulu, T. H. April 6, 1921.

"Mr. George Cleveland,

Malaga, N. M.,

My Dear Sir:—

I have been asked by the authorities of the hospital to tell you of the condition of your son, Robert, who was injured at Grey's Beach, Waikiki, on March 15, 1921.

He was diving and struck his neck, fracturing it so severely that he is completely paralyzed below the shoulder. There is practically no hope of recovery. From present indications it may be a matter of a few weeks or of a month or so. His condition is such that it would not be possible to send him back to the States. Everything possible is being done for him here.

I am in charge of Red Cross work here and visit him every day. He is so patient and brave and good. He thinks he is going to get well and wants me to tell you that he "expects to be about in a few weeks," and for you not to worry.

With deep sympathy, I am sincerely, CAROLYN W. CASTLE. (Mrs. J. H. Kastle.)

Ford

THE UNIVERSAL CAR

"THE FORD TOURING CAR"

SURELY the most universal of all cars. Serving, satisfying, and money-making, day after day, year after year, everywhere throughout the world of civilization. It stands in a class by itself—the one universal car. A source of pleasure and a bearer of burdens, on the farm and in the city. Anywhere, and everywhere, the Ford Touring Car stands supreme in its service-giving, satisfying, money-making qualities.

That reliable, satisfactory, economical, dependable "Ford After-Service" which is making the Ford dealer and the Ford car twin factors for prosperity, is, as you know, universal in its possibilities because wherever you go the Ford dealer is prepared to take care of your wants and nowhere are they better prepared than right in our shops. We have everything in the way of labor-saving, time-saving machinery, Ford-taught and skilled workmen, and the genuine Ford-made parts. We want you to remember this because it means that YOUR car need never be idle.

We can now give you reasonably prompt deliveries, and it is only fair to us that you should leave your orders with as little delay as possible, if you want us to be prompt in making delivery you will be prompt in placing your order.

CARLSBAD AUTO CO.

HOME AND SCHOOL ASSOCIATION.

The last meeting of the Home and School Association for the year will be held at the High School Auditorium next Friday, April 29th at 3:15 P. M. A varied program has been prepared by the committee assisted by the different teachers of the Grades, and as the program is lengthy, parents and others interested are requested to be on time. Children of the lower grades may retire as soon as they have given their numbers if they so desire. The program, subject to additions and changes, is as follows:

Opening Song, Selected.

Flag Drill, by the First Grade.

Piano Duet, Mary Belle Leck and Effie May Cowden.

Folk Dance, Second B Grade.

"Little Wee Duck" dramatized by the Second A Grade.

Reading, "The Freckled Faced Little Girl" Hazel McCord.

Vocal Solo, "The Cat and the Mouse" Gertrude Bell.

Recitation, "A Lazy Lad" William Purdy.

Recitation, "The Lion and the Glove" Edwin Little.

Piano Duet, Miss Mollie Filson and Miss Madge Brown.

Reading "Don't" Evelyn Kitcher.

Talk by Dr. Pate on health topics.

Piano Solo, Irene Regnier.

Reading, "A Schoolboy's Heroism" Winifred Hubert.

Reading, "A Mysterious Guest" Barbara Smith.

Instrumental Music, Selected.

Reading, May Middleton.

Address, "The Relation of the Teeth to Disease," Dr. A. A. Bearup.

Announcement of Third Grade Pupils.

Unfinished business.

Adjournment for the summer.

MARY'S LITTLE MAN

Mary had a little man.

Insure his life? Oh, no!

"Many better ways," said John,

"That I can use my dough."

After John "cashed in his checks,"

Mary paid the expense,

And found she had—just listen now—

Five kids and—thirty cents.

TEN REASONS WHY THE PUBLIC SHOULD INVEST IN LIFE INSURANCE

1. It is a safe and sane investment.
2. It protects loved ones in case of emergency.
3. It creates credit by which unexpected bills can be paid.
4. It increases happiness in home life.
5. It guarantees an income for old age.
6. It never decreases in value.
7. It indicates a good physical condition.
8. It helps you to save.
9. It enables you to educate the children.
10. It puts money at work for national prosperity.

John H. Mason, president of the Commercial Trust Company, Philadelphia, recently made the statement that \$500,000,000 or more is "invested" each year in worthless stocks, and pointed out the immense advantages that would result if this enormous sum were put into life insurance instead.

He tells the story of a man whose arms were always full of bundles, groceries for the house, a new dress for the wife and toys for the children. He was good to his family while he lived. When he died his wife had to sell the little home, move into a small room, and go to work. He was prodigal with the present, but he left his wife to face the future alone and helpless.

C. C. SIKES,
District Mgr.

NEW YORK LIFE INSURANCE CO.